



## Press Release

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### For Immediate Release

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#### Denise Wypiszewski launches executive search firm, Orchid Network LLC

Naperville, Ill.—Denise Wypiszewski, widely known for her acumen in the financial services industry, announces the launch of global executive search firm Orchid Network LLC. Wypiszewski is teaming up with proven executive search leader Gary W. Silverman to provide services to a broad cross-section of businesses including financial services, and consumer and industrial products companies with a global presence.

“With extensive experience across a variety of industries, Orchid Network has a deep understanding of business needs,” says President Denise Wypiszewski. “Our focus is to find the right talent to fit each business environment so that both the employee and employer thrive.”

Orchid Network LLC is uniquely positioned to offer senior-level management and board of director executive search services to organizations. Wypiszewski is credited with making several significant hires for former employers Robert W. Baird and Smith Barney. With more than 17 years’ experience in the financial industry, Wypiszewski became an authority on recruiting, and built an extensive network within the financial services industry.

Paul Purcell, Chairman, President & CEO of Robert W. Baird, notes, “Denise is well-positioned to launch an executive search firm. She is tenacious, has an extensive network, and has a proven track record of identifying, attracting, and hiring talent at all levels of an organization.”

Executive Advisor Gary Silverman brings a wealth of knowledge to Orchid Network. With more than 35 years in the executive search industry, Silverman has served as Managing Partner of GWS Partners, and as Managing Director with Korn/Ferry International, one of the world’s largest executive search firms. Mr. Silverman is widely regarded as a leading executive recruiter of chief executive and operating officers. He has successfully placed chief financial executives, business unit general managers, and the leaders of major staff functions for both Fortune 500 corporations and major privately held enterprises

Orchid Network LLC based in Naperville, Ill., is an executive search and consulting firm founded in 2011. The executives of Orchid Network conduct senior-level management and board of director engagements for a variety of sectors including financial services, and consumer and industrial products companies with a global presence. More information about Orchid Network can be found at <http://orchidnetworkllc.com/>.

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**Media:** For a high-resolution headshot of Denise Wypiszewski, contact Tiffany Self at [tiffany@selfsolutions.net](mailto:tiffany@selfsolutions.net).